



SUPERIOR
UNIVERSITY

RESEARCH

Round-up

4th Quarter, 2026
newsletter

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ORIC

Office of Research, Innovation & Commercialization



About the Office of Research, Innovation & Commercialization

Vision:

Becoming Pakistan's Leading Research University

Mission:

We are committed to transforming the lives of our students, faculty, staff, and alumni by providing an excellent learning and research environment that ensures success in their lives and careers.

We believe in developing emotionally intelligent 'Superheroes' who can create social and economic impact through an entrepreneurial mindset to build a Superior Pakistan.



Our Ethos:

- Innovation
- Sustainability
- Commercialization
- Ethics
- Inclusivity
- Commitment

Hec Recognizes Oric Superior University In The 'X Category' - A Testament To Our Research Excellence



Our Strategic Research Themes

Transform knowledge into impact for a more inclusive and resilient future.

At Superior University, research drives real-world change. Rooted in the UN Sustainable Development Goals (SDGs), our thematic research tackles pressing local and global challenges. By bridging disciplines and sectors, we foster innovation that strengthens communities, drives economic growth, and champions environmental sustainability.



Health, Wellness & Determinants of Human Health



Emerging Technologies & Sustainable Communities



Expanding Partnerships, Innovation & Entrepreneurship



Agriculture, Food & Bio-Economy



Public Policy and Governance



Justice & Equality



Culture, Art, History, Identity



Climate Change Adaptability

Our Research Productivity: Showcasing Excellence

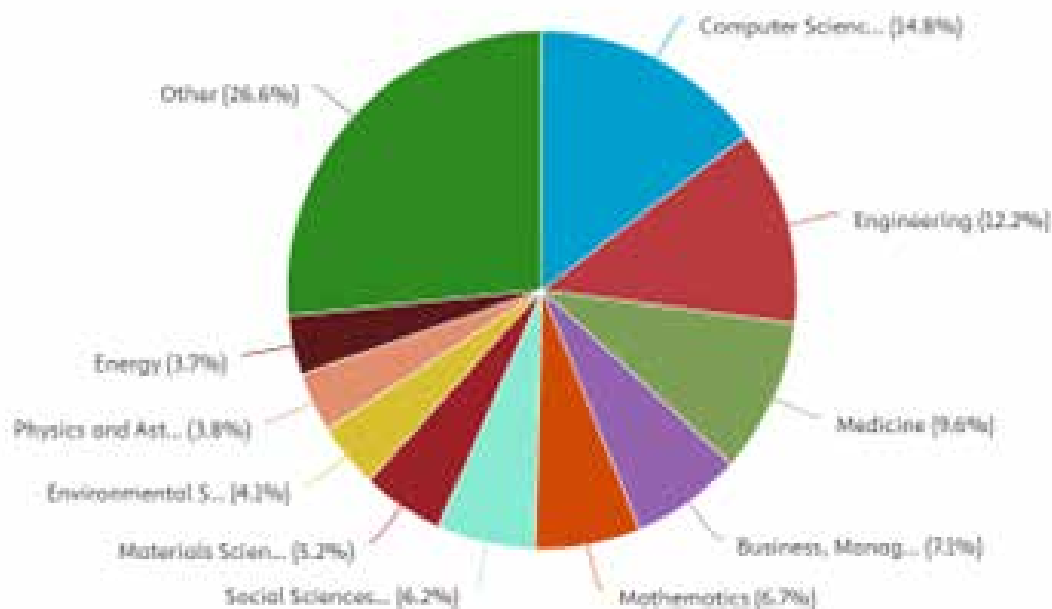
Superior University is proud to present its vibrant research community, which has contributed

Over 2274+ research publications

across various disciplines.

With over 2500 plus authors

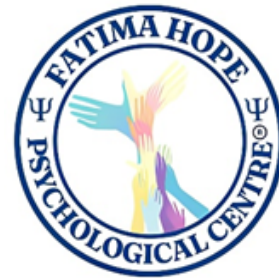
involved, our institution is making significant strides towards becoming a leading research university in Pakistan.





Our Strategic Collaborations

Strengthening Academic–Clinical Linkages: Superior University Partners with Fatima Hope and Psychological Center



Superior University has formalized a strategic partnership with Fatima Hope and Psychological Center through a Memorandum of Understanding (MoU). This collaboration strengthens the connection between academic learning and professional practice. The partnership will provide psychology students with hands-on experience, practical training, and exposure to real-world clinical environments. Through this initiative, Superior University continues its commitment to preparing industry-ready graduates by effectively bridging the gap between theory and practice.



Strengthening Culinary Education Through Industry Partnership

Superior University has signed a Strategic Alliance MoU with The Caraval All Day Buffet to strengthen collaboration between the Employability Centre and the School of Culinary Arts. This partnership will enhance student learning through research collaboration, professional development, and hands-on culinary experiences, while also offering exclusive benefits and discounts for the Superior Family.



Strengthening IT Education Through Academic Collaboration



The Department of Computer Science & IT, Superior University Faisalabad Campus, has signed a Memorandum of Understanding (MoU) with Edify College of IT to strengthen academic collaboration and skill development. This partnership aims to expand learning opportunities, provide practical exposure, and support the development of future-ready IT professionals.



Superior University Hosts Vice Chancellor of MY University



Superior University welcomed Prof. Dr. Saeed ul Hasan Chishti, Vice Chancellor of MY University, during his recent visit to the campus. The visit included productive discussions with Prof. Dr. Sumaira Rehman, Rector of Superior University, and the Registrar on potential collaboration in joint research, as well as student and faculty exchange programs. Prof. Dr. Chishti also toured the campus and appreciated the state-of-the-art laboratories and learning facilities, recognizing Superior University's strong commitment to preparing graduates who are future-ready.



MoUs Signed Between Superior University and Leading Palestinian Universities

Superior University hosted a distinguished delegation from six leading Palestinian universities in solidarity with the people and students of Gaza. Facilitated by OIC-COMSTECH, the visit aimed to strengthen academic collaboration and support higher education in Palestine. The delegation was welcomed by Mr. Hamza Rehman, Director TSG, and the visit concluded with the signing of MoUs to promote academic cooperation, student empowerment, and long-term educational partnership—reinforcing the strong bond between Pakistan and Palestine.



French Delegation Visits Superior University to Explore International Art and Academic Partnerships

Superior University proudly hosted an international delegation from France as part of the Global Art Campus initiative in Paris. The delegation was warmly welcomed and met with Rector Prof. Dr. Sumaira Rehman, who highlighted the university's academic strengths, innovative programs, and growing international collaborations. They also engaged with Mr.

Hamza Rehman, Director of The Superior Group, and toured the campus alongside Mr. Asad Sheikh, Director of Global Engagement.

The visit included a special tour of the Art & Design Gallery, showcasing the creative talent of Superior students, and concluded with discussions at the International Office on future academic, cultural, and institutional partnerships.



Governance

The 45th Meeting of the Academic Council of Superior University was held on December 23, 2025, under the chairmanship of Prof. Dr. Sumaira Rehman Rector, Superior University. The meeting was attended by distinguished external members, Deans, Heads of Departments, the Registrar, Controller of Examinations, Director CMACED, Deputy Director Automation & Policy Control,

Director CAKCCIS, Additional Registrars of regional campuses, Heads of support departments, and other key academic and administrative stakeholders.

Detailed presentations on the Performance Review of Faculties—Alpha, Bravo, and Charlie were delivered by their respective captains. These presentations provided a holistic overview of academic achievements, operational



advancements, student engagement initiatives, and priority areas identified for continuous quality enhancement and institutional excellence.

The Council thereafter undertook strategic deliberations on key academic matters, including the consideration and approval of recommendations submitted by the Board of Medical Sciences, particularly relating to the initiation of PhD programs in Basic Medical Sciences. Additionally, the Council reviewed and approved proposals for the launch of new academic programs at the Layyah,

Sargodha, and Faisalabad Campuses, as recommended by the respective Boards of Faculties.

Overall, the 45th Meeting of the Academic Council was marked by constructive dialogue and forward-looking decision-making. The resolutions adopted are expected to significantly contribute to the strengthening of Superior University's academic governance, programmatic expansion, and strategic growth in the year ahead.







Our Signature **CONFERENCES**



16th International Conference on Management Research (ICMR)



“Sustainable tourism management in the era of digitalization: Trends, challenges, and innovative solutions.”

ICMR 2025 is Superior University's signature research conference, marking a historic milestone with its expansion beyond national borders through the launch of the Pakistan and Uzbekistan Chapters. This landmark edition brought together 104 academicians from 27 universities across Pakistan, alongside industry leaders, international scholars, and researchers from over 25 universities in Pakistan and Uzbekistan. The conference firmly established ICMR as a cross-border platform for research excellence, innovation, and global knowledge exchange.

The academic and diplomatic stature of the conference was elevated by the presence of distinguished

dignitaries, including Prof. Dr. Chaudhary Abdul Rehman, Chairman, Board of Governors, Superior University; Prof. Dr. Sumaira Rehman, Rector, Superior University; Dr. Bahodir Ahmedov, Vice Rector (Academic Affairs), New Uzbekistan University; and His Excellency Ambassador Ahmad Farooq, Ambassador of the Islamic Republic of Pakistan to Uzbekistan, who graced the inaugural session. Hosted by New Uzbekistan University (Yangi O'zbekiston Universiteti), ICMR 2025 stands as Superior University's most globally connected conference to date, strengthening Pakistan-Uzbekistan academic collaboration and reinforcing the University's position on the international research map.





**GLIMPSES OF
UZBEKISTAN
CHAPTER**





International Rehabilitation and Allied Health Sciences Conference (RASCON)



RASCON 2025 marked a historic milestone in its journey as a signature conference, expanding beyond national borders with the establishment of its Pakistan and Türkiye Chapters. This landmark edition firmly positioned RASCON as an internationally connected platform for knowledge exchange, innovation, and collaboration in rehabilitation and allied health sciences.

Pakistan Chapter

The Pakistan Chapter of RASCON 2025 emerged as the largest-ever national gathering in allied health sciences, bringing together 100 national speakers and presenters from over 70 universities, and engaging more than 3,500 healthcare professionals at Pearl Continental Hotel, Lahore. Organized by the Faculty of Allied Health Sciences, Superior University, the conference significantly advanced academic discourse while placing strong emphasis on experiential learning. A total of 45 pre-conference workshops were conducted by 43+ expert trainers from 23+ collaborating institutions, benefiting over 1,500 students through intensive, hands-on skill development.

The conference addressed critical and emerging areas including advanced rehabilitation practices, clinical innovation, sports and exercise rehabilitation, medical diagnostics, functional assessment, neurorehabilitation, and emerging therapeutic technologies. In comparison to similar national forums, RASCON 2025 stood out for its scale, institutional diversity, and depth of practical training, reinforcing its leadership role within Pakistan's allied health ecosystem.

Türkiye Chapter

Further strengthening its global footprint, RASCON 2025 hosted its International Chapter in Istanbul on 7-8 November 2025. The Türkiye Chapter featured a high-level delegation of 125 distinguished participants representing 70 universities and organizations, and welcomed over 1,000 participants from across the globe. Organized as a Scopus-indexed conference, the event brought together 15+ international speakers, hosted two high-impact panel discussions, and conducted an international pre-conference workshop, fostering meaningful engagement among clinicians, researchers, and academicians from more than 11 countries.

This global milestone was realized under the visionary patronage and leadership of Prof. Dr. Chaudhry Abdul Rehman, Chairman, The Superior Group; Prof. Dr. Sumaira Rehman, Rector, Superior University; Mr. Hamza Rehman Chaudhry, Vice President, The Superior Group; Prof. Dr. Mustafa Aydin, President, Istanbul Aydin University; and Prof. Dr. Muhammad Naveed Babur, Chairman, RASCON. Their collective leadership enabled RASCON to evolve from a national initiative into a multi-country, globally recognized academic platform.

When benchmarked against other regional conferences in rehabilitation and allied health sciences, the Türkiye Chapter distinguished itself through its international diversity, Scopus-indexed proceedings, and strong institutional collaborations—further solidifying RASCON's position as a leading voice in global allied health dialogue.









The International Conference on Engineering and Emerging Technologies (ICEET-2025)

Faculty of Engineering & Technology

Superior University successfully concluded the 11th International Conference on Engineering & Emerging Technologies (ICEET 2025), held in Kuala Lumpur, Malaysia, on 22–23 October 2025.

The conference brought together global experts, researchers, and academicians to exchange insights and present cutting-edge research in engineering and emerging technologies.

The 11th edition of ICEET commenced with a warm inaugural ceremony featuring inspiring keynote addresses and the resonant performances of the Malaysian and Pakistani National Anthems, reflecting the spirit of international collaboration. Distinguished opening remarks by Prof. Dr. Irfan Jaffar, Senior Dean, and Dr. Adnan set a compelling tone for two days of innovation-driven dialogue, collaborative engagement, and knowledge exchange.

Organized in a hybrid format, ICEET 2025 enabled both physical and virtual participation, ensuring broad international reach and inclusive scholarly engagement. The conference further strengthened Superior University's global academic footprint and reaffirmed ICEET's standing as a flagship platform for advancing research, innovation, and cross-border collaboration in engineering and emerging technologies.





2nd International Conference on Smart Technologies & Applied Research Star 2025

Department of Biological Sciences, Faculty of Sciences, RAK Superior University

Superior University proudly hosted the 2nd International Conference on Smart Technologies & Applied Research (STAR 2025), positioning it as a key international platform for high-impact research and innovation. The conference brought together leading global researchers, scientists, innovators, and industry experts to exchange transformative ideas with strong real-world applications.

The conference was successfully led by Prof. Dr. Muhammad Naveed Babur, Dean, Faculty of Allied Health Sciences and Faculty of Sciences, who served as the General Chair. His visionary leadership and academic stewardship played a pivotal role in ensuring the conference's academic rigor, strategic direction, and international standing.

Organized in collaboration with ORSI, Morocco, and ESIEA, France, STAR 2025 reinforced Superior University's commitment to interdisciplinary collaboration, global research partnerships, and the advancement of smart technologies and applied research at an international scale.

Our **Faculty** Highlight



Faculty Member Completes Advanced Clinical Fellowship in South Korea

Dr. Rida Mustafa Awan, faculty member at Superior University's Faisalabad Sub-Campus, has successfully completed a four-month Clinical Fellowship at Seoul National University Bundang Hospital—one of South Korea's leading tertiary-care and research institutions. This international engagement reflects the Faculty of Allied Health Sciences' strong clinical and academic capacity and its alignment with global standards in rehabilitation education and practice.

During the fellowship, Dr. Rida received advanced training alongside international experts, gained exposure to state-of-the-art rehabilitation protocols, and applied advanced musculoskeletal (MSK) intervention techniques. The experience further strengthened her clinical expertise and contributed to the transfer of globally relevant skills into teaching, research, and clinical practice at Superior University.

The fellowship was undertaken under the academic mentorship of Prof. Dr. Muhammad Naveed Babur, Dean, Faculty of Allied Health Sciences, and Prof. Lim Jae-Young, whose guidance supported advanced professional development and international knowledge exchange.



Dr. Tehreem Masood Represents Pakistan at ASEF Higher Education Innovation Laboratory 6 (ASEFInnoLab6)

Dr. Tehreem Masood, Head of Software Engineering, represented Superior University at the 6th ASEF Higher Education Innovation Lab held in Slovakia in collaboration with the Superior International Office. She presented her team's award-winning research on bridging the AI skills gap and contributed to the initiative as a peer reviewer and co-author of the ASEFInnoLab6 Manifesto, engaging with global experts on higher education innovation and future-ready skills development.



Superior University's AI Startup Achieves Global Recognition at Middle East Hackathon

Superior University's AI-based startup, Smart Pill Dispenser, has been recognized for outstanding performance at AI GENESIS—the Middle East's largest AI hackathon. The startup secured a global position among leading teams by presenting an AI-enabled healthcare solution addressing real-world clinical challenges, reflecting the University's growing strength in applied artificial intelligence and health technology innovation.

This achievement was enabled through strategic leadership support and academic mentorship. The initiative was supported by Prof. Dr. Chaudhry Abdul Rehman, Chairman, and Prof. Dr. Sumaira Rehman, Rector, with academic guidance provided by Prof. Dr. Arfan Jaffar, Dean, and the Head of Department, Information Technology—reinforcing Superior University's ecosystem for nurturing scalable, technology-driven startups.



Innovation at Superior!



Scan the code
to explore this
innovative solution.

Innovation at Superior is a series that showcases the innovative research ideas and projects of students and faculty at Superior University in Pakistan. The series highlights the creativity and problem-solving skills of university researchers as they tackle real-world challenges and develop cutting-edge technologies. Each episode features a different project and explores the process behind its development, as well as its potential impact on society.



International Journal of Management Research and Emerging Sciences

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